

RAJAR DATA RELEASE



Quarter 1 2026 – May 14th 2026



COMPARATIVE
CHARTS



1. NATIONAL
STATIONS



2. SCOTTISH
STATIONS



3. LONDON
STATIONS



4. BREAKFAST
SHOWS

SAMPLE SIZE:

Survey period - Q1 2026

Code Q (Quarter): 33,250 Diaries 15+

Code H (Half year): 66,591 Diaries 15+

TERMS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



NATIONAL STATIONS PAGE 1

| STATIONS | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|--------------------------------------|---------------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 | Q1 25 | Q4 25 | Q1 26 |
| ALL RADIO | Q | 50078 | 50000 | 50628 | 1% | 1% | 100.0 | 100.0 | 100.0 |
| ALL BBC | Q | 31392 | 30904 | 31356 | 0% | 1% | 43.1 | 42.8 | 43.4 |
| 15-44 | Q | 11637 | 11551 | 11788 | 1% | 2% | 29.2 | 29.3 | 30.8 |
| 45+ | Q | 19755 | 19352 | 19568 | -1% | 1% | 49.3 | 48.9 | 49.0 |
| ALL BBC NETWORK RADIO | Q | 28726 | 28226 | 28642 | 0% | 1% | 38.7 | 38.5 | 39.0 |
| BBC RADIO 1 BRAND | H | | | 7417 | | | | | 4.8 |
| BBC RADIO 1 | Q | 7393 | 7081 | 7034 | -5% | -1% | 4.8 | 4.5 | 4.5 |
| BBC RADIO 1 ANTHEMS | H | | | 417 | | | | | 0.1 |
| BBC RADIO 1 DANCE | H | | | 437 | | | | | 0.2 |
| BBC RADIO 1XTRA | H | 751 | 801 | 743 | -1% | -7% | 0.3 | 0.3 | 0.4 |
| BBC RADIO 2 | Q | 13106 | 12709 | 12570 | -4% | -1% | 13.5 | 13.8 | 13.2 |
| BBC RADIO 3 BRAND | H | | | 2214 | | | | | 1.7 |
| BBC RADIO 3 | Q | 2148 | 1912 | 2062 | -4% | 8% | 1.5 | 1.4 | 1.6 |
| BBC RADIO 3 UNWIND | H | | | 388 | | | | | 0.2 |
| BBC RADIO 4 (INCLUDING 4 EXTRA) | Q | 9693 | 9274 | 9535 | -2% | 3% | 12.2 | 11.4 | 11.9 |
| BBC RADIO 4 | Q | 9329 | 8922 | 9149 | -2% | 3% | 10.8 | 10.3 | 10.7 |
| BBC RADIO 4 EXTRA | Q | 1516 | 1545 | 1594 | 5% | 3% | 1.4 | 1.1 | 1.2 |
| BBC RADIO 5 LIVE (INC. SPORTS EXTRA) | Q | 5508 | 5647 | 5584 | 1% | -1% | 3.2 | 3.5 | 3.4 |
| BBC RADIO 5 LIVE | Q | 5379 | 5291 | 5358 | 0% | 1% | 3.1 | 3.3 | 3.2 |
| BBC RADIO 5 SPORTS EXTRA | Q | 583 | 1104 | 907 | 56% | -18% | 0.1 | 0.2 | 0.2 |
| BBC 6 MUSIC | Q | 2577 | 2396 | 2649 | 3% | 11% | 2.4 | 2.3 | 2.4 |
| BBC ASIAN NETWORK UK | H | 530 | 584 | 513 | -3% | -12% | 0.3 | 0.3 | 0.3 |
| BBC WORLD SERVICE | Q | 1210 | 1008 | 1092 | -10% | 8% | 0.5 | 0.5 | 0.5 |
| BBC LOCAL/REGIONAL | H | 7065 | 6792 | 7063 | 0% | 4% | 4.5 | 4.4 | 4.4 |

Continued/...

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



NATIONAL STATIONS PAGE 2

| STATIONS | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|---------------------------------------------|---------------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH YY | REACH Q/Q | % | % | % |
| | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 | Q1 25 | Q4 25 | Q1 26 |
| ALL COMMERCIAL | Q | 39873 | 39431 | 39266 | -2% | 0% | 54.9 | 55.2 | 54.3 |
| 15-44 | Q | 18585 | 18570 | 18198 | -2% | -2% | 67.4 | 68.1 | 66.6 |
| 45+ | Q | 21288 | 20861 | 21068 | -1% | 1% | 49.3 | 49.3 | 48.9 |
| ALL NATIONAL COMMERCIAL | Q | 28299 | 28184 | 27857 | -2% | -1% | 27.1 | 29.3 | 28.5 |
| ABSOLUTE RADIO NETWORK | H | 5572 | 5437 | 5277 | -5% | -3% | 3.4 | 3.5 | 3.5 |
| ABSOLUTE RADIO | Q | 1957 | 1940 | 2012 | 3% | 4% | 1.3 | 1.2 | 1.3 |
| ABSOLUTE RADIO 70S | H | 420 | 289 | 259 | -38% | -10% | 0.1 | 0.1 | 0.1 |
| ABSOLUTE 80S | Q | 1520 | 1422 | 1446 | -5% | 2% | 0.7 | 0.8 | 0.8 |
| ABSOLUTE RADIO 90S | H | 1069 | 910 | 828 | -23% | -9% | 0.4 | 0.3 | 0.3 |
| ABSOLUTE RADIO 00S | H | 447 | 520 | 515 | 15% | -1% | 0.1 | 0.2 | 0.2 |
| ABSOLUTE RADIO 10S | H | 302 | 292 | 259 | -14% | -11% | - | 0.1 | 0.1 |
| ABSOLUTE CLASSIC ROCK | H | 791 | 805 | 769 | -3% | -4% | 0.5 | 0.4 | 0.4 |
| ABSOLUTE RADIO COUNTRY | H | 670 | 546 | 521 | -22% | -5% | 0.3 | 0.4 | 0.4 |
| BOOM BRAND* | H | | 734 | 671 | | -9% | | 1.0 | 1.0 |
| BOOM LIGHT* | H | | 102 | 80 | | -22% | | 0.1 | 0.1 |
| BOOM RADIO* | H | | 692 | 636 | | -8% | | 0.9 | 0.9 |
| CAPITAL BRAND (UK) | H | 9449 | 9249 | 8802 | -7% | -5% | 4.8 | 5.3 | 5.0 |
| CAPITAL ANTHEMS | Q | 399 | 563 | 626 | 57% | 11% | 0.1 | 0.1 | 0.2 |
| CAPITAL CHILL | Q | 187 | 213 | 214 | 14% | 0% | 0.1 | 0.1 | 0.1 |
| CAPITAL DANCE | Q | 1052 | 1015 | 908 | -14% | -11% | 0.4 | 0.5 | 0.5 |
| CAPITAL NETWORK (UK) | H | 7138 | 6876 | 6511 | -9% | -5% | 3.4 | 3.7 | 3.5 |
| CAPITAL XTRA BRAND UK | H | 1998 | 1943 | 1819 | -9% | -6% | 0.7 | 0.9 | 0.8 |
| CAPITAL XTRA (UK) | H | 1593 | 1599 | 1496 | -6% | -6% | 0.5 | 0.7 | 0.6 |
| CAPITAL XTRA RELOADED | Q | 592 | 500 | 494 | -17% | -1% | 0.2 | 0.2 | 0.2 |
| CLASSIC FM BRAND (UK) | H | 4736 | 4442 | 4383 | -7% | -1% | 3.6 | 3.7 | 3.6 |
| CLASSIC FM | H | 4538 | 4210 | 4171 | -8% | -1% | 3.4 | 3.4 | 3.3 |
| CLASSIC FM CALM | Q | 290 | 342 | 386 | 33% | 13% | 0.2 | 0.2 | 0.2 |
| CLASSIC FM MOVIES | Q | 154 | 178 | 203 | 32% | 14% | 0.1 | 0.1 | 0.1 |
| COUNTRYLINE RADIO (WAS CHRIS COUNTRY RADIO) | H | | | 82 | | | | | - |
| GB NEWS RADIO | Q | 559 | 672 | 676 | 21% | 1% | 0.4 | 0.5 | 0.4 |
| GOLD RADIO UK | H | 1599 | 1683 | 1613 | 1% | -4% | 1.0 | 1.2 | 1.2 |
| GREATEST HITS NETWORK (EXC PARTNERS) | H | 7508 | 6945 | 6782 | -10% | -2% | 6.5 | 6.3 | 6.3 |
| GREATEST HITS RADIO 60S | H | 424 | 406 | 415 | -2% | 2% | 0.3 | 0.3 | 0.3 |
| GREATEST HITS RADIO 70S | H | | 494 | 506 | | 2% | | 0.2 | 0.2 |
| GREATEST HITS RADIO 80S | H | | 628 | 585 | | -7% | | 0.3 | 0.3 |
| GREATEST HITS RADIO | H | 7143 | 5912 | 5740 | -20% | -3% | 6.1 | 5.4 | 5.4 |
| HEART BRAND (UK) | H | 13385 | 12717 | 12505 | -7% | -2% | 8.2 | 8.2 | 8.0 |
| HEART 70S | Q | 675 | 579 | 581 | -14% | 0% | 0.2 | 0.2 | 0.2 |
| HEART 80S | Q | 1722 | 1562 | 1602 | -7% | 3% | 0.6 | 0.7 | 0.7 |
| HEART 90S | Q | 1180 | 972 | 959 | -19% | -1% | 0.4 | 0.3 | 0.3 |
| HEART 00S | Q | 967 | 899 | 931 | -4% | 4% | 0.3 | 0.3 | 0.4 |
| HEART 10S | Q | 316 | 245 | 356 | 13% | 45% | 0.1 | - | 0.1 |
| HEART DANCE | Q | 924 | 1001 | 987 | 7% | -1% | 0.4 | 0.4 | 0.4 |
| HEART LOVE | Q | 207 | 216 | 201 | -3% | -7% | - | - | 0.1 |
| HEART MUSICALS | Q | 216 | 208 | 175 | -19% | -16% | 0.1 | - | - |
| HEART NETWORK (UK) | H | 10192 | 9483 | 9355 | -8% | -1% | 5.9 | 6.1 | 5.9 |
| HEAT | H | 588 | 518 | 476 | -19% | -8% | 0.2 | 0.2 | 0.1 |

* Station changed reporting survey period

* = less than 0.05%

Continued...
Source RAJAR / Ipsos / RSMB

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



NATIONAL STATIONS PAGE 3

| STATIONS | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|---------------------------------------------|---------------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH YY | REACH Q/Q | % | % | % |
| | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 | Q1 25 | Q4 25 | Q1 26 |
| HITS RADIO NETWORK (EXC PARTNERS) | H | 7100 | 6778 | 6535 | -8% | -4% | 4.5 | 4.1 | 3.9 |
| HITS RADIO 90S | H | | 457 | 427 | | -7% | | 0.1 | 0.1 |
| HITS RADIO 00S | H | | 380 | 357 | | -6% | | 0.1 | 0.1 |
| HITS RADIO CHILLED | H | 315 | 274 | 275 | -13% | 0% | 0.1 | 0.1 | 0.1 |
| HITS RADIO PRIDE | H | 346 | 369 | 341 | -1% | -8% | 0.1 | 0.1 | 0.1 |
| HITS RADIO PORTFOLIO (EXC PARTNERS) | H | 13170 | 12424 | 12081 | -8% | -3% | 11.0 | 10.4 | 10.2 |
| HITS RADIO | H | 4684 | 3904 | 3797 | -19% | -3% | 2.3 | 1.7 | 1.7 |
| JAZZ FM | H | 536 | 480 | 416 | -22% | -13% | 0.2 | 0.2 | 0.2 |
| KERRANG! | H | 455 | 547 | 569 | 25% | 4% | 0.2 | 0.3 | 0.3 |
| KISS NETWORK | H | 3861 | 3400 | 3349 | -13% | -2% | 1.6 | 1.6 | 1.6 |
| KISS | Q | 1492 | 1288 | 1483 | -1% | 15% | 0.5 | 0.5 | 0.6 |
| KISSTORY | Q | 2042 | 1715 | 1819 | -11% | 6% | 0.7 | 0.6 | 0.8 |
| KISSTORY R&B | H | 552 | 613 | 623 | 13% | 2% | 0.2 | 0.2 | 0.2 |
| KISS XTRA | H | 209 | 284 | 236 | 13% | -17% | 0.1 | 0.1 | 0.1 |
| LBC BRAND (UK) | H | 3343 | 3409 | 3557 | 6% | 4% | 3.0 | 3.0 | 3.1 |
| MAGIC NETWORK | H | 3616 | 3613 | 3415 | -6% | -5% | 1.7 | 2.1 | 1.9 |
| MAGIC | Q | 2500 | 2294 | 2164 | -13% | -6% | 1.1 | 1.2 | 1.1 |
| MAGIC CLASSICAL | H | 176 | 131 | 136 | -23% | 4% | 0.1 | 0.1 | 0.1 |
| MAGIC MUSICALS | H | 327 | 291 | 303 | -7% | 4% | 0.1 | 0.2 | 0.2 |
| MAGIC SOUL | H | 642 | 475 | 467 | -27% | -2% | 0.2 | 0.3 | 0.3 |
| MELLOW MAGIC | H | 454 | 528 | 431 | -5% | -18% | 0.2 | 0.3 | 0.2 |
| NATION 70S | Q | | | 132 | | | | | - |
| NATION 80S | H | 519 | 149 | 191 | -63% | 28% | 0.1 | - | 0.1 |
| NATION 90S* | H | | 164 | 124 | | -24% | | - | - |
| PLANET ROCK | Q | 1049 | 1078 | 1131 | 8% | 5% | 0.8 | 1.1 | 0.9 |
| SMOOTH BRAND (UK) | H | 7809 | 7489 | 7347 | -6% | -2% | 4.8 | 5.0 | 4.8 |
| SMOOTH 70S | Q | 346 | 208 | 304 | -12% | 46% | 0.2 | 0.1 | 0.1 |
| SMOOTH 80S | Q | 595 | 563 | 617 | 4% | 10% | 0.2 | 0.2 | 0.3 |
| SMOOTH CHILL | Q | 511 | 382 | 395 | -23% | 3% | 0.2 | 0.2 | 0.2 |
| SMOOTH COUNTRY | Q | 411 | 347 | 375 | -9% | 8% | 0.2 | 0.2 | 0.2 |
| SMOOTH RELAX | Q | 336 | 466 | 513 | 53% | 10% | 0.1 | 0.2 | 0.2 |
| SMOOTH SOUL | Q | 278 | 188 | 202 | -27% | 7% | - | 0.1 | 0.1 |
| SMOOTH RADIO NETWORK (UK) | H | 6201 | 5854 | 5701 | -8% | -3% | 4.0 | 3.8 | 3.8 |
| SUNRISE RADIO NATIONAL | Y | 340 | 296 | 291 | -14% | -2% | 0.2 | 0.1 | 0.2 |
| TALK (VAS TALKRADIO) | H | 485 | 565 | 560 | 15% | -1% | 0.4 | 0.7 | 0.6 |
| TALKSPORT | H | 3506 | 3236 | 3288 | -6% | 2% | 2.2 | 2.2 | 2.2 |
| TALKSPORT2 | H | 676 | 460 | 549 | -19% | 19% | 0.1 | 0.1 | 0.2 |
| TIMES RADIO | H | 622 | 542 | 604 | -3% | 11% | 0.5 | 0.4 | 0.5 |
| VIRGIN RADIO | H | 1398 | 1133 | 1044 | -25% | -8% | 0.7 | 0.6 | 0.6 |
| VIRGIN RADIO 80S | H | 263 | 268 | 277 | 5% | 3% | - | - | - |
| VIRGIN RADIO CHILLED | H | 316 | 326 | 348 | 10% | 7% | 0.1 | 0.1 | 0.1 |
| VIRGIN RADIO LEGENDS (VAS VIRGIN RADIO ANT) | H | 437 | 385 | 336 | -23% | -13% | 0.1 | 0.1 | 0.1 |
| RADIO X BRAND (UK) | H | 2497 | 2471 | 2342 | -6% | -5% | 1.9 | 2.0 | 2.0 |
| RADIO X 90S | Q | 122 | 105 | 146 | 20% | 39% | - | - | 0.1 |
| RADIO X 00S | Q | 106 | 119 | 143 | 35% | 20% | - | - | - |
| RADIO X CHILLED | Q | 157 | 142 | 151 | -4% | 6% | - | - | - |
| RADIO X CLASSIC ROCK | Q | 162 | 266 | 221 | 36% | -17% | 0.1 | 0.2 | 0.2 |
| RADIO X NETWORK (UK) | H | 1997 | 1967 | 1866 | -7% | -5% | 1.6 | 1.7 | 1.6 |
| ALL LOCAL COMMERCIAL | Q | 27904 | 25558 | 25418 | -6% | -1% | 27.7 | 25.9 | 25.9 |
| OTHER LISTENING | Q | 5310 | 4143 | 4343 | -18% | 5% | 2.1 | 2.0 | 2.2 |

* Station changed reporting survey period

* = less than 0.05%

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



SCOTTISH STATIONS

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

| STATIONS | SURVEY PERIOD | TSA SIZE | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|-----------------------------------------------------------------|---------------|----------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 | Q1 25 | Q4 25 | Q1 26 |
| BBC Radio Scotland | H | 4738 | 827 | 835 | 921 | 11.4% | 10.3% | 5.6 | 5.7 | 6.3 |
| Capital Scotland | H | 3002 | 493 | 460 | 414 | -16.0% | -10.0% | 4.0 | 4.2 | 3.7 |
| Central FM | Y | 221 | 46 | 42 | 40 | -13.0% | -4.8% | 6.7 | 8.7 | 9.1 |
| Clyde 1 (Glasgow & The West) | H | 2004 | 751 | 708 | 668 | -11.1% | -5.6% | 21.6 | 20.7 | 19.7 |
| Forth 1 | H | 1227 | 368 | 384 | 318 | -13.6% | -17.2% | 18.9 | 18.1 | 16.4 |
| Greatest Hits Radio (Ayrshire & Dumfries & Galloway) | Y | 395 | 66 | 63 | 60 | -9.1% | -4.8% | 13.1 | 13.3 | 12.3 |
| Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) | H | 1227 | 91 | 108 | 108 | 18.7% | 0.0% | 2.9 | 5.9 | 5.5 |
| Greatest Hits Radio (Glasgow & the West) | H | 2004 | 185 | 177 | 161 | -13.0% | -9.0% | 3.7 | 3.6 | 3.4 |
| Greatest Hits Radio (North East Scotland) | Y | 350 | 35 | 31 | 27 | -22.9% | -12.9% | 4.7 | 6.0 | 5.1 |
| Greatest Hits Radio (North of Scotland) | Y | 259 | 22 | 21 | 21 | -4.5% | 0.0% | 3.5 | 4.8 | 5.0 |
| Greatest Hits Radio (Scottish Borders & North Northumberland) | Y | 114 | 33 | 42 | 43 | 30.3% | 2.4% | 21.8 | 22.9 | 23.9 |
| Greatest Hits Radio (Tayside & Fife) | Y | 391 | 38 | 27 | 23 | -39.5% | -14.8% | 4.1 | 2.6 | 2.2 |
| Heart Scotland East | H | 1266 | 163 | 142 | 140 | -14.1% | -1.4% | 4.3 | 4.6 | 3.6 |
| Heart Scotland West | H | 1713 | 306 | 271 | 259 | -15.4% | -4.4% | 3.7 | 3.5 | 4.0 |
| Original 106 (Fife) (was Kingdom FM) | Y | 301 | 38 | 26 | 24 | -36.8% | -7.7% | 4.2 | 3.3 | 2.8 |
| MFR | Y | 259 | 90 | 72 | 77 | -14.4% | 6.9% | 15.6 | 16.7 | 18.6 |
| Nation Radio Scotland (excluding West) | H | 2805 | 39 | 21 | 26 | -33.3% | 23.8% | 0.1 | 0.1 | 0.1 |
| Nation Radio Scotland (West) | H | 1934 | 77 | 87 | 79 | 2.6% | -9.2% | 1.6 | 1.6 | 1.7 |
| Northsound 1 | Y | 350 | 120 | 103 | 91 | -24.2% | -11.7% | 14.9 | 11.3 | 9.8 |
| Original 106 (Aberdeen) | Y | 350 | 96 | 103 | 97 | 1.0% | -5.8% | 13.7 | 13.8 | 12.7 |
| Smooth Radio Scotland | H | 1934 | 380 | 377 | 341 | -10.3% | -9.5% | 7.5 | 6.4 | 6.0 |
| Tay FM | Y | 391 | 117 | 126 | 125 | 6.8% | -0.8% | 14.5 | 17.3 | 16.6 |
| Clyde 1 (Ayrshire) | Y | 290 | 82 | 36 | 31 | -62.2% | -13.9% | 11.5 | 5.6 | 5.7 |

Source: RAJAR / Ipsos / RSMB

* = less than 0.05%

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



LONDON STATIONS

PAGE 1

| STATIONS | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|-----------------------------------------|---------------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH YY | REACH Q/Q | % | % | % |
| | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 | Q1 25 | Q4 25 | Q1 26 |
| BBC Radio London | Q | 429 | 460 | 509 | 18.6% | 10.7% | 0.6 | 0.5 | 0.7 |
| Capital London | Q | 1638 | 1490 | 1483 | -9.5% | -0.5% | 3.3 | 3.8 | 4.0 |
| Capital XTRA (London) | Q | 693 | 608 | 579 | -16.5% | -4.8% | 1.4 | 2.2 | 1.1 |
| Gold Radio London | Q | 364 | 283 | 295 | -19.0% | 4.2% | 1.1 | 1.1 | 1.2 |
| Greatest Hits Radio (London) | Q | 1057 | 695 | 644 | -39.1% | -7.3% | 3.2 | 2.9 | 2.0 |
| Heart London | Q | 2015 | 1585 | 1761 | -12.6% | 11.1% | 4.9 | 4.4 | 4.3 |
| Hits Radio (London) (was KISS (London)) | Q | 676 | 554 | 717 | 6.1% | 29.4% | 0.7 | 0.6 | 0.8 |
| LBC London | Q | 1434 | 1328 | 1530 | 6.7% | 15.2% | 8.6 | 7.8 | 7.5 |
| LBC News (London) | Q | 410 | 408 | 578 | 41.0% | 41.7% | 1.0 | 0.6 | 1.2 |
| Magic (London) | Q | 1260 | 981 | 990 | -21.4% | 0.9% | 2.6 | 3.1 | 2.5 |
| Smooth Radio London | Q | 1013 | 913 | 974 | -3.8% | 6.7% | 1.8 | 2.1 | 2.7 |
| Radio X London | Q | 435 | 348 | 408 | -6.2% | 17.2% | 1.7 | 1.8 | 1.6 |

* = less than 0.05%

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



LONDON STATIONS

PAGE 2

| | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|------------------|---------------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 | Q1 25 | Q4 25 | Q1 26 |
| BBC Radio 1 | Q | 1183 | 1134 | 1323 | 11.8% | 16.7% | 3.8 | 4.0 | 4.0 |
| BBC Radio 2 | Q | 1986 | 2050 | 2015 | 1.5% | -1.7% | 10.0 | 10.2 | 10.1 |
| BBC Radio 3 | Q | 652 | 506 | 656 | 0.6% | 29.6% | 2.7 | 2.2 | 2.2 |
| BBC Radio 4 | Q | 2229 | 2075 | 2236 | 0.3% | 7.8% | 13.9 | 12.2 | 14.0 |
| BBC Radio 5 live | Q | 1220 | 1186 | 1211 | -0.7% | 2.1% | 3.4 | 3.3 | 3.3 |
| Classic FM | H | 989 | 944 | 941 | -4.9% | -0.3% | 3.2 | 3.7 | 3.2 |

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

| STATIONS | SURVEY PERIOD | WEEKLY REACH | WEEKLY REACH | WEEKLY REACH | % CHANGE | % CHANGE |
|---------------------------------------------|---------------|--------------|--------------|--------------|-----------------|-----------------|
| | | '000s | '000s | '000s | REACH Y/Y | REACH Q/Q |
| | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 |
| <i>Time period varies per station</i> | | | | | | |
| NATIONAL STATIONS - MON-FRI | | | | | | |
| BBC Radio 1 - 07.00 - 10.30am | Q | 4072 | 3865 | 3908 | -4% | 1% |
| BBC Radio 2 - 06.30 - 09.30am | Q | 6453 | 6467 | 6417 | -1% | -1% |
| BBC Radio 3 - 06.30 - 09.30am | Q | 931 | 840 | 861 | -8% | 3% |
| BBC Radio 4 - 06.00 - 09.00am | Q | 5695 | 5468 | 5665 | -1% | 4% |
| BBC Radio 5 live - 06.00 - 09.00am | Q | 1351 | 1480 | 1427 | 6% | -4% |
| BBC 6 Music - 07.00 - 10.00am | Q | | 1155 | 1263 | | 9% |
| Absolute Radio Network - 06.00 - 10.00am | H | 2324 | 2217 | 2212 | -5% | 0% |
| Capital Network (UK) - 06.00 - 10.00am** | H | 2762 | 2785 | 2792 | 1% | 0% |
| Capital XTRA (UK) - 06.30 - 10.00am | H | 618 | 605 | 593 | -4% | -2% |
| Classic FM - 06.30 - 10.00am | H | 1981 | 1896 | 1857 | -6% | -2% |
| GB News Radio - 06.00 - 09.30am | Q | 237 | 278 | 225 | -5% | -19% |
| Gold Radio UK - 07.00 - 11.00am | H | 723 | 794 | 775 | 7% | -2% |
| Greatest Hits Radio - 06.00 - 10.00am | H | 3320 | 2757 | 2836 | -15% | 3% |
| Heart Network (UK) - 06.30 - 10.00am** | H | 4303 | 4259 | 4299 | 0% | 1% |
| Hits Radio - 06.00 - 10.00am | H | 1827 | 1454 | 1360 | -26% | -6% |
| KISS - 06.00 - 10.00am | Q | 547 | 523 | 588 | 7% | 12% |
| LBC (UK) - 07.00 - 10.00am | H | 1384 | 1397 | 1436 | 4% | 3% |
| Magic - 06.00 - 10.00am | Q | 862 | 949 | 794 | -8% | -16% |
| Planet Rock - 06.00 - 10.00am | Q | 452 | 510 | 501 | 11% | -2% |
| Smooth Radio Network (UK) - 06.00 - 10.00am | H | 2414 | 2365 | 2315 | -4% | -2% |
| Talk (was TalkRadio) - 06.00 - 10.00am | H | 235 | 336 | 312 | 33% | -7% |
| talkSPORT - 06.00 - 10.00am | H | 1307 | 1360 | 1320 | 1% | -3% |
| Times Radio - 06.00 - 10.00am | H | 304 | 296 | 319 | 5% | 8% |
| Virgin Radio Network - 06.30 - 10.00am | H | 776 | 657 | 645 | -17% | -2% |
| Radio X Network (UK) - 06.30 - 10.00am | H | 996 | 1082 | 1054 | 6% | -3% |

• ** excludes Scotland

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

| STATIONS | SURVEY PERIOD | WEEKLY REACH | WEEKLY REACH | WEEKLY REACH | % CHANGE | % CHANGE |
|-----------------------------------------------------------|---------------|--------------|--------------|--------------|-----------------|-----------------|
| | | '000s | '000s | '000s | REACH Y/Y | REACH Q/Q |
| <i>Time period varies per station</i> | | Q1 25 | Q4 25 | Q1 26 | Q1 26 vs. Q1 25 | Q1 26 vs. Q4 25 |
| LONDON STATIONS - MON-FRI | | | | | | |
| BBC Radio London - 06.00 - 10.00am | Q | 108 | 138 | 150 | 39% | 9% |
| Capital London - 06.00 - 10.00am | Q | 649 | 615 | 602 | -7% | -2% |
| Capital XTRA (London) - 06.30 - 10.00am | Q | 332 | 240 | 210 | -37% | -13% |
| Gold Radio London - 07.00 - 11.00am | Q | 138 | 163 | 145 | 5% | -11% |
| Greatest Hits Radio (London) - 06.00 - 10.00am | Q | 397 | 278 | 238 | -40% | -14% |
| Heart London - 06.30 - 10.00am | Q | 783 | 629 | 715 | -9% | 14% |
| Hits Radio (London) (was KISS (London)) - 06.00 - 10.00am | Q | 198 | 103 | 159 | -20% | 54% |
| LBC London - 07.00 - 10.00am | Q | 743 | 720 | 808 | 9% | 12% |
| LBC News (London) - 06.00 - 10.00am | Q | 111 | 141 | 204 | 84% | 45% |
| Magic (London) - 06.00 - 10.00am | Q | 424 | 416 | 342 | -19% | -18% |
| Smooth Radio London - 06.00 - 10.00am | Q | 315 | 285 | 349 | 11% | 22% |
| Radio X London - 06.30 - 10.00am | Q | 182 | 200 | 183 | 1% | -9% |